

Artwork Specifications for 'ABC First Aid Guide'

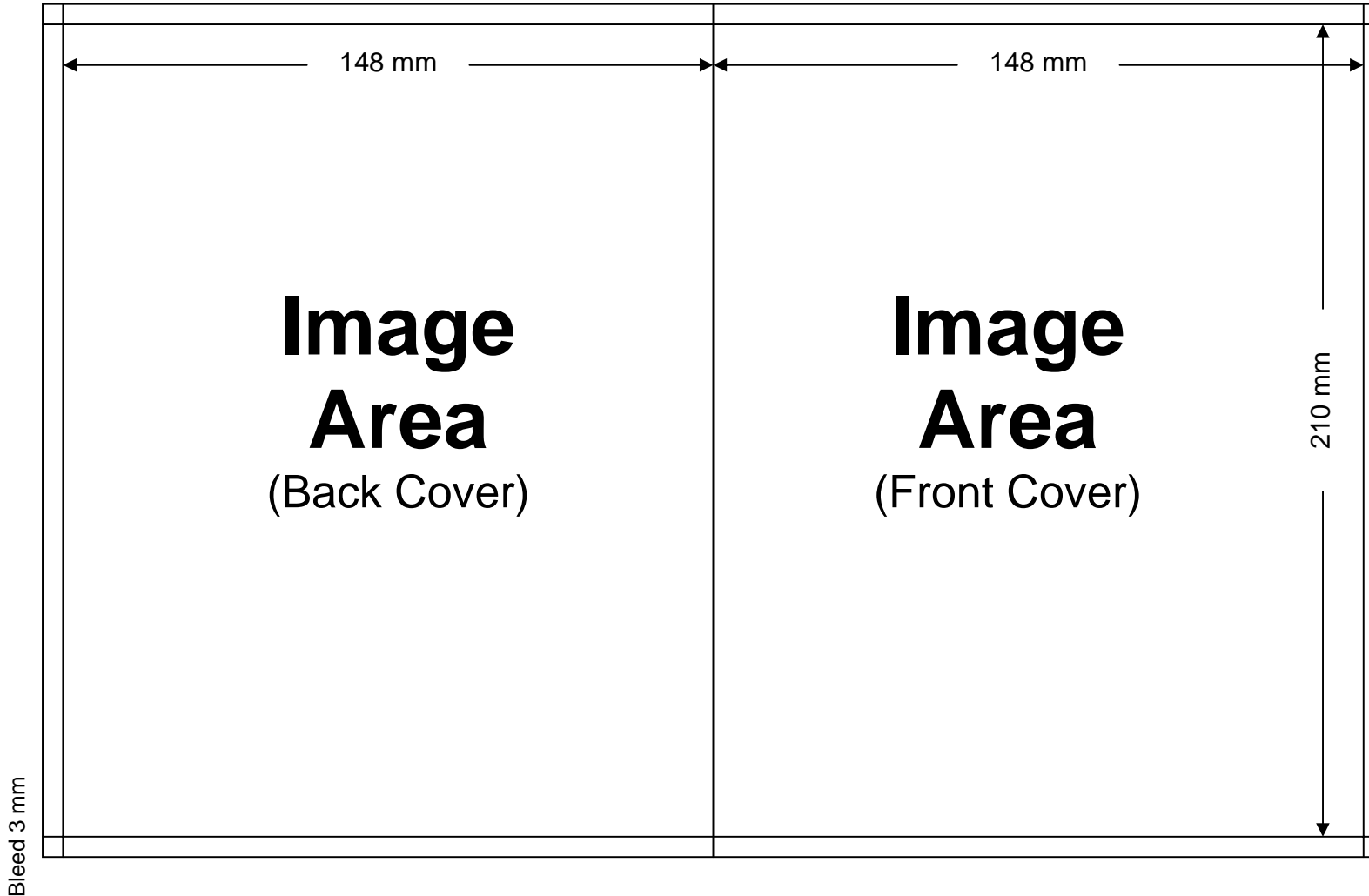
Give this sheet to your graphic artist to assist with the design of the front and back cover of the 'ABC First Aid Guide'. The title of the book, '**ABC First Aid Guide**', must be displayed on the front cover.....this is our only design requirement.

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Bleed 3 mm

Bleed 3 mm



Specifications:

Colour: CMYK

Trimmed Size: 210 x 148mm

Spine: NA (saddle stitch)

Bleed: 3 mm

Image Resolution: 300 dpi
(minimum at finished size)

Proof: PDF, standard

Available Areas: Outside
front and back cover

Format: All fonts and images
must be embedded and
supplied in PDF (high
resolution, print ready format)

**The next print run for
customised book covers
is January 2011.**

NOT TO SCALE