

## Artwork Specifications for 'ABC First Aid Guide'

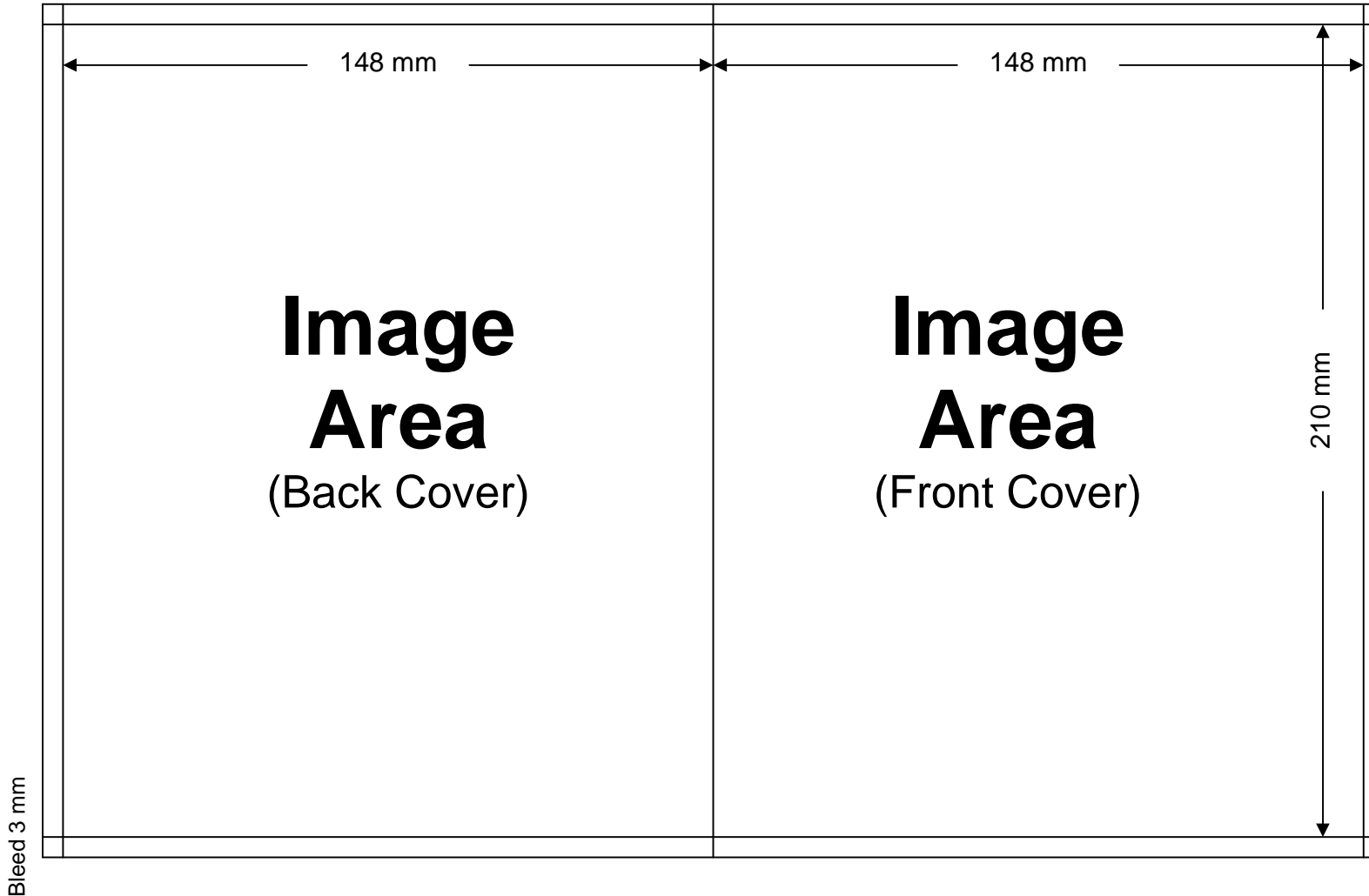
Give this sheet to your graphic artist to assist with the design of the front and back cover of the **ABC First Aid Guide** or **ABC of CPR** book. The title of the book, and the author name "**Dr Audrey Sisman**" must be displayed on the front cover and the **barcode** on the back cover.....this is our only design requirements. A pdf of the relevant barcode can be emailed on request.

**For further details:** Dr Audrey Sisman, ABC Publications

Email: [abcpublications@gmail.com](mailto:abcpublications@gmail.com) Tel: 07 5441 6533 Fax: 07 5476 0023 Mobile: 043 743 8736

Bleed 3 mm

Bleed 3 mm



### Specifications:

**Colour:** CMYK

**Trimmed Size:** 210 x 148mm

**Spine:** NA (saddle stitch)

**Bleed:** 3 mm

**Image Resolution:** 300 dpi  
(minimum at finished size)

**Proof:** PDF, standard

**Available Areas:** Outside front and back cover

**Format:** All fonts and images must be embedded and supplied in PDF (high resolution, print ready format)

**Deadline for customised book cover is:**  
**15<sup>th</sup> Dec 2010**

**The next print run for customised book covers is January 2011.**

NOT TO SCALE